

# **CPSC / AQSIQ Safety Summit**

## **Beijing China – August 30, 2005**

### **CSA Group - Rob Griffin Speech (*Bullet Points*)**

#### **OPENING**

Thank you for taking the initiative of organizing this important Summit.

#### **CSA GROUP**

**Purpose:** *“To make standards work for people and business”*

- Primary market is North America
- Primary product sectors of electrical, gas, plumbing and personal protective equipment
- Health and safety of consumer products is a shared responsibility. CSA Group participation in all facets of this, for example:
  - Standards development
  - Design consultation with manufacturers
  - Certification and follow up testing
  - Auditing quality management systems
  - Retailer Risk Management
  - Audit & Investigation with authorities such as police, CPSC, electrical/gas regulators and the consumer. And then, closing the loop by feeding all that knowledge back into revised standards.

#### **COMMON GOAL**

- Most elements of that safety chain are represented in the room today and regardless of different standards/marks, responsibilities, all really do share this need to find the right risk management model that addresses the needs of both consumers and business.

#### **DRIVING INFLUENCERS**

- Three key drivers impact consumer product safety:
  1. Consumer demand for more product choice and at low cost, and on time.
  2. Legitimate business that needs and wants profit in order to deliver that consumer demand.
  3. Illegitimate business, counterfeiters that capitalize on weakness in the system.

These drivers will not go away! What to do?

## **PATH FORWARD**

### **1. Education**

“Current example” – Certification companies’ seminars with manufacturers.

“Proposed new initiative” – CSA / UL / Intertec with hundreds of North American based inspectors and CCIC with hundreds in China.

-Once per year representatives from each to join and share methods/experience.

### **2. Awareness**

“Currently” many positives here already, between trade associations like NEMA/GAMA, between UL/CSA/Intertec against counterfeit.

“I propose” that this safety summit become an annual event and that metrics to measure successful trends in consumer product safety be developed.

### **3. Cooperation**

There are “currently” many good initiatives in North America designed to increase consumer awareness of safety issues, by retailers, certification organizations and CPSC ... clearly more is needed.

“One new idea” would be for CPSC and AQSIQ to share the specifics of product recalls in USA and China. Lessons learned from these details will help focus the solution.

### **4. Closing**

Countries must work together to collectively improve consumer product safety. CSA Group is committed to help make that happen!